



中國太平洋保險（集團）股份有限公司

CHINA PACIFIC INSURANCE (GROUP) CO., LTD.

(於中華人民共和國註冊成立的股份有限公司)

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(股份代號 Stock Code : 02601)

NOTIFICATION LETTER 通知信函

14 April 2014

Dear Registered Shareholder,

China Pacific Insurance (Group) Co., Ltd. (the "Company")

- Notice of Publication of Circular, Notice of Annual General Meeting, Proxy Form and Reply Slip (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.cpic.com.cn and The Stock Exchange of Hong Kong Limited's website at www.hkexnews.hk (the "HKEx's website") or the arranged printed version(s) of Current Corporate Communication is/are enclosed (if applicable). You may access the Current Corporate Communication through the Company's website or the HKEx's website or by referring to the attached printed version(s) (if applicable).

You may at any time choose to receive free of charge Corporate Communications (Note) either in printed form (English version only, Chinese version only or both English and Chinese versions) or to read the Company's Corporate Communications from the Company's website or the HKEx's website (the "Website Version"), notwithstanding any wish to the contrary previously conveyed to the Company. If you want to receive a printed version or another language version of the Current Corporate Communication, please complete and sign on the request form (the "Request Form") on the reverse side and return it by post using the mailing label at the bottom of the Request Form (a stamp is not needed if posted in Hong Kong) or by hand delivery to the Company c/o the Company's H Share Registrar, Computershare Hong Kong Investor Services Limited (the "H Share Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send your request (specifying your name, address and request) via email to cpic.ecom@computershare.com.hk or write to the H Share Registrar.

If you would like to change your choice of language or means of receipt of the Company's future Corporate Communications, please send your request (specifying your name, address and request) via email to cpic.ecom@computershare.com.hk or write to the H Share Registrar. Even if you have chosen to receive the Website Version of all future Corporate Communications but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays or send an email to cpic.ecom@computershare.com.hk.

By Order of the Board
China Pacific Insurance (Group) Co., Ltd.
Gao Guofu
Chairman

Note: Corporate Communications refers to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' reports, annual accounts together with a copy of the auditors' report and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

各位登記持有人：

中國太平洋保險（集團）股份有限公司（「本公司」）

- 通函、股東週年大會通知、代表委任表格及回條（「本次公司通訊」）之發佈通知

本公司本次公司通訊的中、英文版本已上載於本公司網站 www.cpic.com.cn 及香港聯合交易所有限公司網站 www.hkexnews.hk（「聯交所網站」）及按安排附上本次公司通訊之印刷本（如適用）。閣下可在本公司網站以閱覽本次公司通訊、在聯交所網站瀏覽有關文件或參考隨附之印刷本（如適用）。

儘管閣下早前曾向本公司作出公司通訊（附註）收取方式或語言版本的選擇，但仍可以隨時更改有關選擇，轉為收取印刷本（僅收取英文印刷本、僅收取中文印刷本或同時收取英文及中文印刷本）或通過本公司網站或聯交所網站瀏覽公司通訊（「網上方式」）。如閣下欲收取本次公司通訊的印刷本或另一語言印刷本，請填妥在本函背面的申請表格（「申請表格」），並使用隨申請表格附之郵寄標籤（如在香港投寄則無須貼上郵票）將填妥及簽署後的申請表格寄回，或親手交回本公司之H股股份過戶登記處，香港中央證券登記有限公司（「H股股份過戶登記處」），地址為香港灣仔皇后大道東183號合和中心17M樓。閣下同時亦可以電郵方式將申請發送到 cpic.ecom@computershare.com.hk 或以書面方式（註明閣下的姓名、地址及要求）通知H股股份過戶登記處。

如閣下需要更改公司通訊收取方式或語言版本的選擇，請以電郵方式將申請發送到 cpic.ecom@computershare.com.hk 或以書面方式（註明閣下的姓名、地址及要求）通知H股股份過戶登記處，以更改日後收取公司通訊之收取方式及語言版本之選擇。如閣下已選擇以網上方式收取日後之公司通訊，但因任何理由未能閱覽載於網站的本次公司通訊，我們將應閣下要求盡快向閣下寄上所要求的本次公司通訊的印刷本，費用全免。

如對本函內容有任何疑問，請致電本公司電話熱線(852) 2862 8688，辦公時間為星期一至五（香港公眾假期除外）上午9時正至下午6時正或電郵至 cpic.ecom@computershare.com.hk。

承董事會命
中國太平洋保險（集團）股份有限公司
高國富
董事長

2014年4月14日

註：公司通訊乃指公司發出或將予發出以供其任何證券持有人參照或採取行動的任何文件，其中包括但不限於：(a) 董事會報告、年度財務報表連同核數師報告及（如適用）財務摘要報告；(b) 中期報告及（如適用）中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 代表委任表格。

REQUEST FORM 申請表格

To: China Pacific Insurance (Group) Co., Ltd. (the "Company")
(Stock Code: 02601)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre,
183 Queen's Road East, Wanchai, Hong Kong

致：中國太平洋保險（集團）股份有限公司（「本公司」）
（股份代號：02601）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We have already received a printed copy of the Current Corporate Communication in English/Chinese or have chosen (or are deemed to have consented) to read the Current Corporate Communication posted on the Company's website, but I/we would like to receive the printed version of the Current Corporate Communication of the Company as indicated below:

本人／我們已收取本次公司通訊之英文／中文印刷本或已選擇（或被視為已同意）瀏覽本公司網站及聯交所網站所登載之本次公司通訊，但現在希望以下列方式收取本次公司通訊之另一語言印刷本：

(Please mark "X" in **ONLY ONE** of the following boxes)
(請從下列選擇中，僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English now.
本人／我們現在希望收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese now.
本人／我們現在希望收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies now.
本人／我們現在希望收取英文和中文各一份印刷本。

Signature:
簽名:

Contact telephone number:
聯絡電話號碼:

Date:
日期:

Notes 附註：

- Please complete all your details clearly.
請閣下清楚填妥所有資料。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Request Form in order to be valid.
如屬聯名股東，則本申請表格須由該名於公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
- For the avoidance of doubt, the Company does not accept any other instruction given on this Request Form.
為免存疑，任何在本申請表格上的額外指示，本公司將不予處理。

CPGH-14042014-2(0)

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄無須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.